

Ben Sigston @ MIX Lounge

October 14th, 2009



What do good coffee, local radio, and live music have in common? Oh come on people!

So if you haven't heard yet, our CREATIVEMIX Exhibition includes the Mix Lounge, where you can enjoy some good coffee . . . we've told you about the coffee . . . and meet some new peeps. But what we haven't told you is that you'll also get to experience live performances by some amazing local talent.

For those of you who are tuned in to the newest and coolest local station here in Vancouver, 100.5 The PEAK, you will have heard of a little thing called the "PEAK Performance Project." This is a seven-year, \$5.29 million contest open to all musicians in BC, and was created by 100.5 The PEAK and Music BC to develop BC based emerging artists. To say the least, they hit the mother load right off the bat and we are ecstatic to have two of the finalists performing at CREATIVEMIX this year. Let me start with Ben Sigston.

Ben is one of those rare artists who can capture an audience's attention with only a piano or acoustic guitar. He crafts melodic gems that work as well stripped down as they do produced with a full band. His early works, filled with bright, tasteful piano playing, weeping Beatle-esque guitar lines and instantly memorable vocal melodies, found instant success with numerous placements in both TV and film. A 2007 development deal with Warner Music put Sigston into contact with producer Warne Livesey (Midnight Oil, Matthew Good). The two discovered that they shared a common musical vision and enjoyed collaborating, and so decided to work together to record Ben's first EP "Free Now." It is Sigston's unique ability to marry the abstract with the well-crafted pop song that makes him such a unique addition to the current crop of singer/songwriters.

Not to mention he goes great with an Americano. Mmmmmmm!

Ben will perform in the MIX Lounge on Thursday, Oct.22 at 10:30am and exhibition-only passes are \$10 (but they're FREE if you [register online here](#)).

Posted by: Eileen Rothe